

# WAYS TO GET FREE PRESS FROM WOOD FLOOR BUSINESS



## SEND PRODUCT NEWS

Do you have a new product?

Update to an existing product?

Send the description (and a high-res photo) to:

[editors@woodfloorbusiness.com](mailto:editors@woodfloorbusiness.com).

We'll include your new product in the WFB E-News (sent to the industry every Monday and Wednesday)

AND

In the New Products section of WFB Magazine.

## UPDATE YOUR RESOURCE BOOK LISTING

Make sure your company's listing has current contact info and product listings.

(That's what we use to send out notifications for free Product Focus sections in the mag throughout the year!).

Need to update your listing?

Email [Jodi Chamberlain](mailto:Jodi.Chamberlain@woodfloorbusiness.com).



Tools and Accessories  
Central Road  
Prospect, IL 60056  
(708) 232-2000  
[www.boschttools.com](http://www.boschttools.com)

**WFB PREMIUM PARTNER**

**Bostik**  
See ad page 103  
11320 W. Watertown Plank Road  
Wauwatosa, WI 53226-3413  
(414) 774-2250  
[www.bostik.com](http://www.bostik.com)

**Bottcher Systems**  
4100 Mercedes Drive  
Baltimore, MD 21117-1223  
(410) 433-7000  
[www.bottchersystems.com](http://www.bottchersystems.com)

## TAKE THE NEXT STEP

To create a customized print and/or digital marketing plan, contact [Kendra Griffin](mailto:Kendra.Griffin@woodfloorbusiness.com). Plans start as low as \$400.



## SEND COMPANY NEWS

Do you have a new distributor?

New employees?

New locations?

New training videos?

Send the details (and photos!) to: [editors@woodfloorbusiness.com](mailto:editors@woodfloorbusiness.com).

We'll include your news in the WFB E-News, sent to the industry every Monday and Wednesday.



## PROVIDE EXPERT ADVICE



Does your company have industry experts who like to write? Contact WFB Editor [Kim Wahlgren](mailto:Kim.Wahlgren@woodfloorbusiness.com) to find out about editorial opportunities.

## MAKE SURE YOU GET WFB MAGAZINE + E-NEWS!

Make sure you don't miss the latest in the industry!

Sign up for Wood Floor Business Magazine and WFB E-News at: [woodfloorbusiness.com/subscribe](http://woodfloorbusiness.com/subscribe).

Want to offer your customers a free subscription to WFB? Email [Kendra Griffin](mailto:Kendra.Griffin@woodfloorbusiness.com) to get a customized email invite.

